

**WELCOME**

**To Mbizz**

**BUSINESS PLAN**



# FOUNDER'S MESSAGE

**My Father Once Told me, Whatever You Do in Life, Do it With Passion, these Words I Now Share With You.**

**Go Forth With Passion,**

**Teamwork is About Winning Together On Numerous Occasions and not Winning on One Instance. That's How Nature has Built us.**

**At MBIZZ INDIA, We Believe That Teamwork is the Secret That Make A Common Man Achieve Uncommon Success.**

**When Passion & Noble Vision Blend, A Game-Changing Organization is born.**





GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

## Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

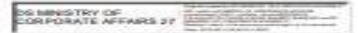
I hereby certify that MBIZZ MARKETING PRIVATE LIMITED is incorporated on this Fourteenth day of August Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U74999UP2019PTC120181.

The Permanent Account Number (PAN) of the company is AAMCM8790L \*/@

The Tax Deduction and Collection Account Number (TAN) of the company is AGRM13749B \*/@

Given under my hand at Manesar this Fourteenth day of August Two thousand nineteen .



Digital Signature Certificate  
VILAS SAMBHAJI HAJARE  
DEPUTY REGISTRAR OF COMPANIES  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

**Disclaimer:** This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

MBIZZ MARKETING PRIVATE LIMITED  
S/o Munna Lal, House No- 521, Azadpur, LALITPUR, Lalitpur, Uttar  
Pradesh, India, 284403



\* as issued by the Income Tax Department

# आयकर विभाग INCOME TAX DEPARTMENT



# भारत सरकार GOVT. OF INDIA



Aug 14, 2019

Ref.No.: 88305019368591/TAN/NEW

TO,  
MBIZZ MARKETING PRIVATE LIMITED  
S/O MUNNA LAL, HOUSE NO-  
521  
AZADPUR  
LALITPUR, LALITPUR-284403  
UTTAR PRADESH  
TEL. NO.:993632459

Sir/Madam,

**Sub : Allotment of Tax Deduction Account Number  
(TAN) as per Income Tax Act,1961**

Kindly refer to your application (Form 49B) dated Aug 14, 2019 for the allotment of Tax Deduction Account Number.

In this connection, the following TAN has been issued to you/your organisation:

**AGRM13749B**

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

## Income Tax Department

Signature Not  
Verified

Digitally signed by NSLIL e-  
Governance Infrastructure Ltd  
DN: 2019.08.14 14:40:31  
GMT+05:30  
Reason: NSLIL TAN Sign  
Location: Mumbai

**Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.**



ई- स्थायी लेखा संख्या कार्ड  
e - Permanent Account Number (e-PAN) Card  
AAMCM8790L

नाम / Name	MBIZZ MARKETING PRIVATE LIMITED		
निगमन/गठन की तारीख Date of Incorporation / Formation	14/08/2019		
		<p><b>Signature Not Verified</b></p> <p><small>Digitally signed by Income Tax PAN Services Unit, NSDL eGovernance Date: 2019.08.14 04:24:22 GMT+05:30 Reason: NSDL ePAN Sign Location: Mumbai</small></p>	

- ✓ Permanent Account Number (PAN) facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand tax arrears, matching of information and easy maintenance & retrieval of electronic information etc. relating to a taxpayer. स्थायी लेखा संख्या (पैन) एक करदाता से संबंधित विभिन्न दस्तावेजों को जोड़ने में आयकर विभाग को सहायक होता है, जिसमें करों के भुगतान, आकलन, कर मांग, टैक्स बकाया, सूचना के मिलान और इलक्ट्रॉनिक जानकारी का आसान रखरखाव व बहाली आदि भी शामिल है।
- ✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962) आयकर अधिनियम, 1961 के तहत निर्दिष्ट कई लेनदेन के लिए स्थायी लेखा संख्या (पैन) का उल्लेख अब अनिवार्य है (आयकर नियम, 1962 के नियम 114B, का संदर्भ लें)
- ✓ Possessing or using more than one PAN is against the law & may attract penalty of upto Rs. 10,000. एक से अधिक स्थायी लेखा संख्या (पैन) का रखना या उपयोग करना, कानून के विरुद्ध है और इसके लिए 10,000 रुपये तक का दंड लगाया जा सकता है।
- ✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card. संलग्न पैन कार्ड में एनहांस क्यूआर कोड शामिल है जो एक विशिष्ट एंड्रॉइड मोबाइल ऐप द्वारा पठनीय है। Google Play Store पर इस विशिष्ट मोबाइल ऐप को खोजने के लिए कीवर्ड "Enhanced QR Code Reader for PAN Card" है।

Cut

<p>आयकर विभाग INCOME TAX DEPARTMENT</p> <p>भारत सरकार GOVT. OF INDIA</p> <p>स्थायी लेखा संख्या कार्ड Permanent Account Number Card AAMCM8790L</p> <p>नाम / Name MBIZZ MARKETING PRIVATE LIMITED</p> <p>निगमन/गठन की तारीख Date of incorporation/Formation 14/08/2019</p> 	<p>इस कार्ड के खोने/पाने पर कृपया सूचित करें/लौटें:</p> <p>आयकर पैन सेवा इकाई, पन एन टी एस 5 वीं फ्लोर, मन्त्री स्टर्लिंग, प्लॉट नं. 341, सर्वे नं. 997/8, मॉडल कॉलोनी, दीप बंगला चौक के पास, पुणे - 411 016.</p> <p>If this card is lost / someone's lost card is found, please inform / return to : Income Tax PAN Services Unit, NSDL 5th Floor, Mantri Sterling, Plot No. 341, Survey No. 997/8, Model Colony, Near Deep Bungalow Chowk, Pune - 411 016.</p> <p>Tel: 91-20-2721 8080, Fax: 91-20-2721 8081 e-mail: tininfo@nsdl.co.in</p>
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Electronically issued and Digitally signed ePAN is a valid mode of issue of Permanent Account Number (PAN) post amendments in clause (c) in the Explanation occurring after sub-section (8) of Section 139A of Income Tax Act, 1961 and sub-rule (6) of Rule 114 of the Income Tax Rules, 1962. For more details, [click here](#)



Department of Food Safety and Drug Administration  
Government of Uttar Pradesh

Uttar Pradesh  
Certificate of Registration  
Under  
Food Safety and Standards act 2006  
(See Regulation 2.1.1(5))



पंजीकरण संख्या / Registration No. **22720296000017**

- खाद्य व्यापार ऑपरेटर का नाम और स्थायी पता  
Name and permanent address of Food Business Operator (FBO) MBIZZ MARKETING PRIVATE LIMITED / SANTOSH KUMAR .....  
H.NO.521 NAVRTNA ACADEMY NEAR BHARATPURA HOUSE NAHAR ROAD AZADPURA LALITPUR, UTTAR PRADESH, Lalitpur Tahsil, Lalitpur (Uttar Pradesh), - 284403
- स्थान का पता जहाँ खाद्य व्यापार / परिसर है  
Address of location where food business is to be conducted / premises H.NO.521 NAVRTNA ACADEMY NEAR BHARATPURA HOUSE NAHAR ROAD AZADPURA LALITPUR, UTTAR PRADESH, Lalitpur Tahsil, Lalitpur (Uttar Pradesh), - 284403
- कारोबार का प्रकार / Kind of Business Marketer
- फोटो पहचान पत्र (विवरण) / Photo Identity Card Aadhaar Card
- यह पंजीकरण खाद्य संरक्षा और मानक अधिनियम, 2006 के अधीन अनुदत्त की गई और वह अधिनियम के उपबंधों के अध्यादीन है जिनका अनुज्ञप्तिधारक द्वारा अवश्य पालन किया जाना चाहिए / This Registration Certificate is issued under and is subject to the provisions of FSS Act, 2006 all of which must be complied with by the petty food business.



स्थान / Place : Lalitpur  
दिनांक / Date : 22/01/2020  
वैधता अवधि /  
Period of Validity 21/01/2021  
:

स्टाम्प और पंजीयन प्राधिकारी के हस्ताक्षर  
Stamp and signature of Registering Authority

विधिमान्यता और नवीनीकरण / Validation And Renewal

Registration Certificate/Renewal Date	Period of Validity/Renewal	Registration Fee Paid (In Rs.)	Items of food Manufactured handled	Signature of Registering Authority
22/01/2020	1 Year(s)	100	Please refer to annexure for details.	

**Disclaimer : 1 - This Registration Certificate is only to commence or carry on the food businesses and not for any other purpose.**



**Department of Food Safety and Drug Administration  
Government of Uttar Pradesh**

**Uttar Pradesh**

**Certificate of Registration**

**Under**

**Food Safety and Standards act 2006**

**(See Regulation 2.1.1(5))**



**Registration No.:22720296000017**

**Detail(s) of Food Item**

<b>Sl. No.</b>	<b>Food Item(s)</b>
1	12 - Salts, spices, soups, sauces, salads and protein products
2	14 - Beverages, excluding dairy products
3	06 - Cereals and cereal products, derived from cereal grains, from roots and tubers, pulses, legumes and pith or soft core of palm tree, excluding bakery wares of food category 07.0

स्टाम्प और पंजीयन प्राधिकारी के हस्ताक्षर  
Stamp and signature of Registering Authority



**Government of India**  
**Ministry of Commerce & Industry**  
**Department of Industrial Policy & Promotion**  
**Controller General of Patents Design & Trade Marks**  
**Public Search of Trade Marks**

[Class Details](#) | [Well Known Marks](#) | [Prohibited Marks](#) | [View](#)

Total No Of Matching Marks : 1

INP Records Found :

[Click on Show Details to display](#)

**International Non-Proprietary Names(INN)**

No Record found

**Matching Trademark(s)**

<input type="checkbox"/> Sl. No.	Document	Image
<input checked="" type="checkbox"/> 1	<p><b>Wordmark:</b> MBIZZ -Adding value to your wallet <b>Proprietor:</b> SANTOSH KUMAR . <b>Application Number:</b> 4441622 <b>Class / Classes:</b> 25 <b>Status:</b> Accepted</p> <p><a href="#">Show Details</a></p>	



## Search Type : Wordmark

Record No. : 1 | Application Number : 4441622

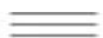
<b>Word Mark</b>	MBIZZ -Adding value to your wallet
<b>Appl. No.</b>	4441622 <b>Class</b> : 25
<b>Appl. Date</b>	14/02/2020
<b>Proprietor</b>	SANTOSH KUMAR
<b>Journal No.</b>	- <b>Journal Date</b> :
<b>Status</b>	Accepted
<b>Used Since</b>	<b>Valid Upto</b> :
<b>Goods &amp; Services Description</b>	CLOTHING, FOOTWEAR, HEADWEAR



## Search Type : Wordmark

Record No. : 1 | Application Number : 4441626

<b>Word Mark</b>	MBIZZ -Adding value to your wallet
<b>Appl. No.</b>	4441626 <b>Class : 30</b>
<b>Appl. Date</b>	14/02/2020
<b>Proprietor</b>	SANTOSH KUMAR
<b>Journal No.</b>	- <b>Journal Date :</b>
<b>Status</b>	Accepted
<b>Used Since</b>	<b>Valid Upto :</b>
<b>Goods &amp; Services Description</b>	COFFEE, TEA, COCOA AND ARTIFICIAL COFFEE; RICE, PASTA AND NOODLES; TAPIOCA AND SAGO; FLOUR AND PREPARATIONS MADE FROM CEREALS; BREAD, PASTRIES AND CONFECTIONERY; CHOCOLATE; ICE CREAM, SORBETS AND OTHER EDIBLE ICES; SUGAR, HONEY, TREACLE; YEAST, BAKING-POWDER; SALT, SEASONINGS, SPICES, PRESERVED HERBS; VINEGAR, SAUCES AND OTHER CONDIMENTS; ICE (FROZEN WATER)



## LINEAR INCOME vs RESIDUAL INCOME

"I would rather earn 1% off a 100 people's efforts than 100% of my own efforts." ~ J. Paul Getty

**100% x 1 = INCOME**  
**YOU x JOB = INCOME**

**1% x 100 = INCOME**  
**YOU x PEOPLE = INCOME**

YOU HAVE  
A JOB

**TIME = \$**

**NO LEVERAGE**

EMPLOYEE

**E**

BUSINESS OWNER

**B**

YOU OWN A SYSTEM &  
PEOPLE WORKS FOR YOU

**PEOPLE = \$\$\$**

**LEVERAGE**

YOU OWN  
A JOB

**TIME = \$\$**

**NO LEVERAGE**

SELF EMPLOYED

**S**

INVESTOR

**I**

MONEY WORKS  
FOR YOU

**\$\$\$ = \$\$\$\$\$**

**PASSIVE INCOME**

Trading Time For Money  
Starting Over Everyday at Zero

Income not Dependent  
On your Presence

"the main reason why struggle financially is because they have spent years in school but learned nothing about money. The result is that people learn to work for money... but never learn to have money work for them." ~Robert Kiyosaki



# MLM or Direct Selling

Is now protected by

## Government of India

Ministry of Consumer Affairs, Food & Public Distribution



Hon Prime Minister  
Shri Narendra Modi



Hon Minister  
Shri Ram Vilas Paswan

F.No. .21/18/2014-IT(Vol-II)  
Government of India  
Ministry of Consumer Affairs, Food & Public Distribution  
Department of Consumer Affairs

Krishi Bhawan, New Delhi  
Dated the 09<sup>th</sup> Sep, 2016

### OFFICE MEMORANDUM

Subject:- Advisory to State Governments /Union Territories on Model Guidelines  
on Direct selling

**MLM or Direct Sales is a chapter introduced in MBA by Karnataka State Open University  
(KSOU)**

Super-markets; Super Center; Warehouse Clubs; Hypermarkets; Convenience Stores.

### **Unit 5: Types of Retailers-2**

Category Specialists; Extreme Value Retailer; Off Price Retailers; Electronic Retailers; Catalog  
and Direct Mail Retailer; **Direct Selling**; Services Retailing.

### **Unit 6: Retail Customer**

# Traditional Job vs. Network Marketing

20

## **JOB**

- ❑ Most of the day away from your family
- ❑ Boss decides pay increase
- ❑ Commute in heavy traffic
- ❑ Clock in/ clock out
- ❑ Ask permission for time off
- ❑ So busy there's no time for personal development
- ❑ Stop working, stop getting paid
- ❑ Paid once for work or for one sale

## **MBIZZ INDIA**

- ❑ Family sees you more and can be part of your business
- ❑ You decide pay increase
- ❑ Work from home
- ❑ Work when you want
- ❑ Answer to yourself
- ❑ Personal development breeds success
- ❑ Stop working, residual income still available
- ❑ Paid over and over for working once

# CATEGORY OF PRODUCTS

**HEALTH CARE**



**PERSONAL CARE**



**HOME CARE**



Adding value to your wallet

**COSMETICS**



**GARMENTS**



# HOW TO BECOME OUR DISTRIBUTOR

## CHOOSE THE PACKAGE YOU LIKE

**REGULAR  
JOINING  
KIT  
1500 Rs  
PRODUCTS**

**ADVANTAGE  
JOINING KIT  
3000 Rs  
PRODUCTS**

**ULTIMATE  
JOINING KIT  
6000 Rs  
PRODUCTS**



## REGULAR KIT PRODUCTS 1500 Rs



**1 - DHANIA 1000 gm**

**2 - MIRCH 500 gm**

**3 - HALDI 250 gm**

**4 - NAMAK 1000 gm**

**5 - MASALA 100 gm**

**6 - SUGAR 1000 gm**

**7 - KITCHEN OIL 1000 ml**

**8 - TULSI DROP**

**9 - ANTI RADIATION CHIP**

**10 - PRESENTATION KIT**

**11- RICE 1KG**

**12- ARHAR DAL 500 GM**

**13-JEERA 100GM**

**14-TEA 250 GM**



# Joining Amount - 1500



**if each candidate join with REGULAR KIT**

**weekly capping 35000 Rs.**

**monthly capping 1,40000 Rs.**



# REGULAR KIT



## Joining Amount - 1500 Rs

**NETWORK INCOME**

**PHOTOS**



MONTH	NO.OF MEMBERS	NO.OF PAIR	MONTHLY PAIR INCOME
जनवरी	2	1	250
फरवरी	4	2	500
मार्च	8	4	1000
अप्रैल	16	8	2000
मई	32	16	4000
जून	64	32	8000
जुलाई	128	64	16000
अगस्त	256	128	32000
सितम्बर	512	256	64000
अक्टूबर	1024	512	128000
नवम्बर	2048	1024	256000
दिसम्बर	4096	2048	512000
<b>AFTER ONE YEAR</b>	<b>8190</b>	<b>4095</b>	<b>1023750</b>

# REGULAR KIT



**1x10 = 10. 1250Rs 6 माह**

**10x10 = 100. 12,500Rs 12माह**

**100x10 = 1000. 1,25,000Rs 18 माह**

**1000x10 = 10,000. 12,50,000Rs 24 माह**

Adding value to your wallet

**मात्र 2 वर्ष बाद आपकी आय**

**12.5 लाख प्रति माह होगी ।**

# ADVANTAGE KIT



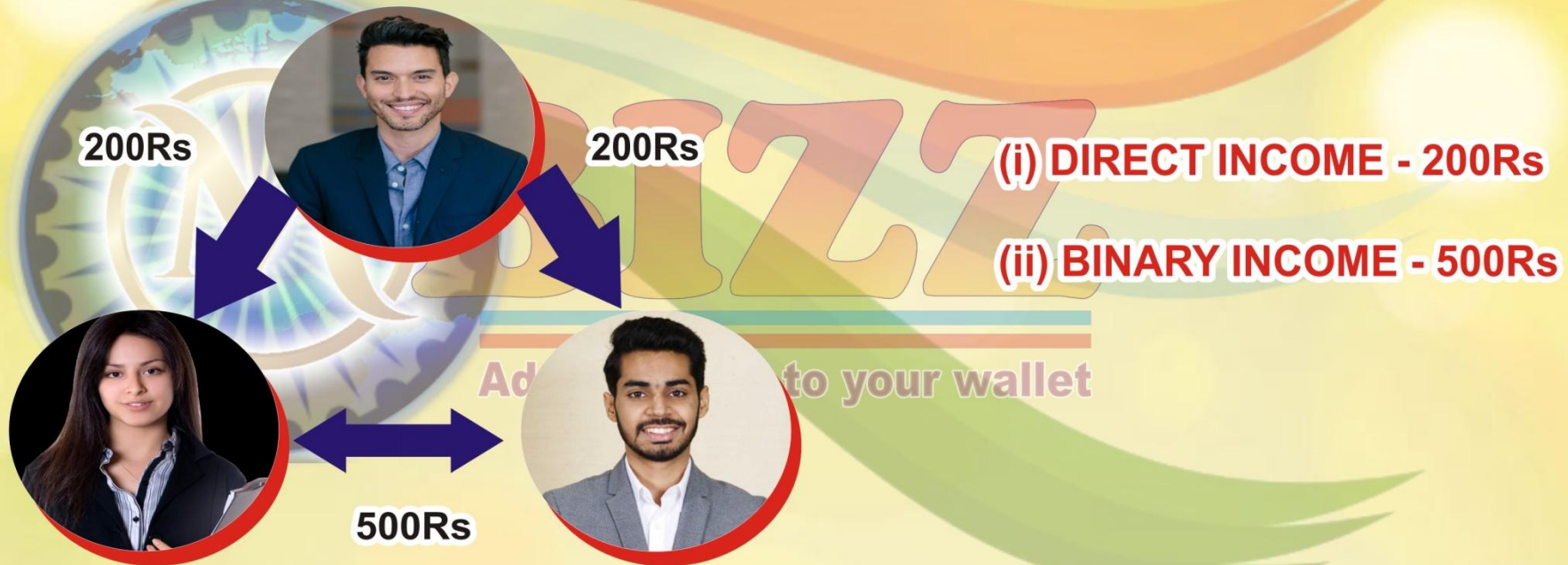
- 1 - DHANIA 1000 Gm**
- 2 - MIRCH 500 gm**
- 3 - HALDI 250 gm**
- 4 - NAMAK 1000 gm**
- 5 - MASALA 100 gm**
- 6 - SUGAR 1000 gm**
- 7 - KITCHEN OIL 1000 ml**
- 8 - TULSI DROP**
- 9 - ANTI RADIATION CHIP**
- 10 - PRESENTATION KIT**
- 11 - NONI JUICE 800 ml**
- 12- RICE 1KG**
- 13- ARHAR DAL 500 GM**
- 14-JEERA 100GM**
- 15-TEA 250 GM**

# ADVANTAGE KIT



## Joining Amount - 3000 Rs

### if Each Candidate Joins With ADVANTAGE KIT



Weekly Capping 70,000Rs

Monthly Capping 2,80,000Rs

# ADVANTAGE KIT



## Joining Amount - 3000 Rs

### NETWORK INCOME



MONTH	NO.OF MEMBERS	NO.OF PAIR	MONTHLY PAIR INCOME
जनवरी	2	1	500
फरवरी	4	2	1000
मार्च	8	4	2000
अप्रैल	16	8	4000
मई	32	16	8000
जून	64	32	16000
जुलाई	128	64	32000
अगस्त	256	128	64000
सितम्बर	512	256	128000
अक्टूबर	1024	512	256000
नवम्बर	2048	1024	512000
दिसम्बर	4096	2048	1024000
AFTER ONE YEAR	8190	4095	2047500

# ADVANTAGE KIT



**1x10 = 10 - 25,00Rs 6 माह**

**10x10 = 100 - 25,000Rs 12माह**

**100x10 = 1000 - 25,0000Rs 18 माह**

**1000x10 = 10,000 - 2,50,0000Rs 24 माह**

Adding value to your wallet

**मात्र 2 वर्ष बाद आपकी आय**

**25 लाख प्रति माह होगी ।**

# ULTIMATE KIT



- 1 - DHANIA 1000 gm**
- 2 - MIRCH 500 gm**
- 3 - HALDI 250 gm**
- 4 - NAMAK 1000 gm**
- 5 - MASALA 100 gm**
- 6 - SUGAR 1000 gm**
- 7 - KITCHEN OIL 1000 ml**
- 8 - TULSI DROP**
- 9 - ANTI RADIATION CHIP**
- 10 - PRESENTATION KIT**
- 11 - SUIT LENGTH**
- 13- RICE 1KG**
- 14- ARHAR DAL 500 GM**
- 15-JEERA 100GM**
- 16-TEA 250 GM**



# ULTIMATE KIT



## Joining Amount - 6000 Rs

### if Each Candidate Joins With **ULTIMATE KIT**



(i) **DIRECT INCOME - 400Rs**

(ii) **BINARY INCOME - 1000Rs**

**Weekly Capping 1,40,000Rs**

**Monthly Capping 5,56,000Rs**

# ULTIMATE KIT



## Joining Amount - 6000 Rs

### NETWORK INCOME



MONTH	NO.OF MEMBERS	NO.OF PAIR	MONTHLY PAIR INCOME
जनवरी	2	1	1000
फरवरी	4	2	2000
मार्च	8	4	4000
अप्रैल	16	8	8000
मई	32	16	16000
जून	64	32	32000
जुलाई	128	64	64000
अगस्त	256	128	128000
सितम्बर	512	256	256000
अक्टूबर	1024	512	512000
नवम्बर	2048	1024	1024000
दिसम्बर	4096	2048	2048000
AFTER ONE YEAR	8190	4095	4095000

# ULTIMATE KIT



**1x10 = 10 - 5,000Rs 6माह**

**10x10 = 100 - 5,0000Rs 12माह**

**100x10 = 1000 - 5,00000Rs 18माह**

**1000x10 = 10,000 - 50,00000Rs 24माह**

Adding value to your wallet

**मात्र 2 वर्ष बाद आपकी आय**

**50 लाख प्रति माह होगी ।**

# RANK



Sr. No.	RANK	PAIR
1.	Director	75
2.	Silver Director	150
3.	Gold Director	300
4.	Star Director	600
5.	Ruby Director	1200
6.	Diamond Director	2400
7.	Venus Director	4800
8.	Mercury Director	9600
9.	Crown Director	19200

# AWARD and REWARD



1 - 15 PAIR - TITAN HAND WATCH



2 - 50 PAIR - SMART PHONE



3 - NEXT 250 - PAIR LAPTOP



4 - NEXT 750 - PAIR ROYAL ENFIELD



5 - NEXT 2500 - PAIR ALTO CAR



6 - NEXT 5500 - PAIR TOYATO CAR



7 - NEXT 7000 - PAIR MAHINDRA MARAZO M2



8 - NEXT 8500 - PAIR AUDI Q3



9 - NEXT 40000 - PAIR-Mereedes-Benz C-Class



10 - NEXT 60000 - PAIR. BMW+3BHK FLAT



11 - After achieving all the awards and rewards  
you will be the member of chairman club.....

Adding value to your wallet

Thank You

A group of hands holding up colorful letters to spell out 'Thank You'. The letters are: 'T' (orange), 'h' (light blue), 'a' (pink), 'n' (light green), 'k' (purple), 'Y' (yellow), 'o' (light blue), and 'u' (pink). The hands are of various skin tones, suggesting a diverse group of people. The background is plain white.